

## HOW CAN YOU HELP?

You, your school, your church, your company, or your family CAN help. Whether you prefer a large scale event or a small and simple event, we greatly appreciate your efforts to support Ronald McDonald House Charities of the Inland Northwest (RMHC InNW), and the families we serve. In 2015 and 2016, Third Party Fundraisers raised over \$200,000 for RMHC InNW!!!

## What is a Third Party Fundraiser?

An event solely organized by people who are not affiliated with the organization for the purpose of raising funds and creating awareness on behalf of RMHC InNW. Our top Third Party Fundraisers include: Wish List Drives, Golf Tournaments, Family Fun Nights, Wine & Dine Events, Award Banquets, Book & Toy Drives, Holiday Season Drives, Run for a Cause, Jeans Days, In Lieu Of Events, and Dine Out For a Cause.

## Steps to planning a Third Party Fundraiser:

- Define the event
  - Decide what type of fundraiser it will be and what your group hopes to accomplish
  - Decide on a date, location, theme etc.
- Complete the RMHC InNW's Third Party Application and submit it 30 days prior to the event. <u>www.rmhcinw.org/third-party</u>
- Spread the word!
  - $\circ~$  Develop a promotional plan for the event
    - Send invitations, emails, post flyers, and utilize social media
    - Don't forget to submit all materials featuring RMHC InNW's logo for review prior to publishing.
- Deliver proceeds from the event to RMHC InNW's House located at 1015 W Fifth Ave, Spokane, WA 99204
  - Please write the name of the fundraiser in the "memo" line of the checks
  - If your organization matches contributions, be sure to let them know about your donation.

## How can RMHC InNW support you?

- List the event on our Events Calendar Page
- Social media posts on Facebook and Twitter
- Offer informational materials to display at the event
- Provide video links, photos, and testimonials to help promote RMHC InNW
- Provide the RMCH InNW logo for use on promotional materials (must be reviewed and approved by RMHC before publishing)
- Set up a group tour at our House prior to or after the event

**Questions?** Contact RMHC InNW at 509.624.0500 or <u>www.rmhcinw.org/third-party</u>