

PARTNERSHIP PROGRAMS FOR BUSINESSES



Ronald McDonald House Charities
of the Inland Northwest (RMHC)



Our Mission

For over 30 years Ronald McDonald House Charities of the Inland Northwest (RMHC) has provided a “home-away-from-home” for families with children in medical crisis. When children face a medical crisis, what they need most is their family. At RMHC, we fight to keep families together: to strengthen minds, bodies and spirits.

At our House families are able to rest and regroup in a safe and comfortable environment. We take care of lodging, provide a laundry facility, a kitchen, Wi-Fi, an office, and welcoming living rooms and outdoor play areas. We also provide families staying at the House the ability to connect with other families going through similar circumstances. We hope that you will consider the many ways that you can support our mission.

RMHC Events

COBRA POLO CLASSIC

The Cobra Polo Classic is an opportunity for your company to invite both clients and employees to attend one of the region’s most prestigious charity events. Join nearly 1,200 guests for an afternoon full of festivities and celebrate the rich tradition of polo. Because of our generous partners, Polo 2016 set a new record and raised over \$540,000!

Date: Sunday, September 10, 2017, Noon – 4 pm

Tickets: \$200 per person

Location: Spokane Polo Club in Airway Heights

Attendees: This sell-out event brings in nearly 1,200 community and business leaders and supporters from around the region. These highly social and philanthropic attendees make this event our largest fundraiser for the past ten years.

Sponsorship Opportunities: Title \$30,000 (sold), Teams \$25,000 each (sold), Champagne Divot Stomp \$20,000, Hat Competition \$15,000, Cigar & Whiskey Tent \$15,000, Swag Bag \$15,000, Triple Crown \$7,500 each, and Thoroughbred Table Sponsors \$3,000.

“We look forward to this event every year. It is a perfect opportunity to connect with our region’s top business and community leaders while also branding our business with an incredibly important charity in our community.”

- Jack Heath, Washington Trust Bank

Sponsorship Discounts!

We are able to provide discounts to companies that are interested in multi-year or multi-event sponsorships.

SK BALL

Don’t miss your chance to brand your business with RMHC at the biggest and best darn barn dance in town! Over 600 cowboys and cowgirls will be joining us for the 5th Annual SK Ball. This one-of-a-kind event features a delicious BBQ dinner, a mechanical bull, a live band, dancing and MUCH more. In 2016, SK Ball raised over \$180,000 for RMHC!

Date: Saturday, May 20, 2017, 6 pm - Midnight with VIP Sponsor Happy Hour starting at 5 pm.

Tickets: \$85 per person

Location: Spokane Fair & Expo Center

Attendees: This event has sold out each year. The SK Ball draws people of all ages from all over Eastern Washington and Northern Idaho that like to have a good time.

Sponsorship Opportunities: Title \$15,000 (sold) Specialty \$3,000-\$5,000 and Table \$2,000.



www.rmhcspokane.org/events

Annual Breakfast

Join business leaders and community members as we share the mission of RMHC and how we impact the families and communities we serve. In 2016, our Annual Breakfast raised nearly \$40,000 to support the families we serve.

Date: Tuesday, February 14, 2017, 7 – 9 am

Tickets: Complimentary

Location: The Historic Davenport Hotel

Attendees: This group of 250 professionals are encouraged to give \$150 per person.

Sponsorship Opportunities: Title Sponsor \$6,000 (sold), Table Captain with table signage (no cost, just fill a table with colleagues and friends).



House Partnership Programs

Adopt-A-Room

Most of the families we serve are under financial duress, and few are able to contribute towards their cost of stay. The funds raised through our Adopt-A-Room program help pay for the annual operational expenses for each of our rooms and areas. We have 22 rooms, three play areas, and three outdoor spaces that companies, families and groups can adopt.

Sponsor a Guest Room: \$2,000 per year

Sponsor the Garden of Hope, Playroom or Playground: \$5,000 per year

Third Party Fundraisers

Each year, our development staff works with companies and organizations that would like to hold third-party fundraisers benefitting our House. The fundraisers are a great way for your company to be recognized in the community for the support you provide to RMHC. For these fundraisers, companies plan, organize and execute an event, and proceeds are donated to RMHC. Our staff is happy to work with you to discuss logistics and assist where we can.

In 2016, we were pleased to be the beneficiary of a 3rd Annual Golf Tournament that raised over \$60,000!

Donation Drives

We rely heavily on community partners to provide donations for our families. Company donation drives supply our families with toys for holidays and birthdays, back to school backpacks, snacks, bathroom supplies and blankets.

Volunteer Opportunities

Annually we rely on over 400 volunteers to help operate our House and over 800 volunteers to run our events. House volunteers can take part in our Make-A-Meal program, yard clean ups, painting projects, and donation drives for wish list items. Event volunteers are used for all of our events and are needed for everything from planning, set-up, registration, food and beverage servers, grounds crew, security, transportation, and clean-up.

RMHC Programs & Important Facts

- The **Ronald McDonald House of the Inland Northwest** provides a “home away from home” for over **800 guests** each year who have children accessing medical treatment in Spokane.
- The **Ronald McDonald Family Rooms in Sacred Heart Children’s Hospital** provide a place for over **2,000 families** annually to rest and regroup right at the hospital while their children receive treatment.
- The **Ronald McDonald Care Mobile Program** enables over **2,000 children** in Central Washington to access basic medical and dental care each year.
- **100%** of monies raised from our events and house partnership programs stay right here in Spokane!
- Each year we provide over **9,000 nights of lodging** for families with children in medical crisis from Eastern and Central Washington, Northern Idaho, Western Montana and parts of Oregon.
- The average length of stay at RMHC is **27 days**.
- Approximately **50%** of our guests are here with a premature baby.
- Most families did not anticipate coming to Spokane, and arrive with just the clothes on their backs.

Come Visit Us

We are happy to provide tours of The Ronald McDonald House located at 1015 W Fifth Ave. Please don’t hesitate to contact us about setting up a visit and tour.

Contact Us

Jinny Piskel, Business Outreach Director

Phone: 509.499.7497

Email: jinnyp@rmhcspokane.org

Colleen Fox, Development & Communications Director

Phone: 509.710.9930

Email: colleenf@rmhcspokane.org

Ronald McDonald House Charities of the Inland Northwest

1015 W Fifth Ave

Spokane, WA 99204

~We are located across the street from Shriners Hospital

RMHC Website: www.rmhcspokane.org

RMHC Event Website: www.rmhcspokane.org/events



**Ronald McDonald
House Charities**
of the Inland Northwest